

L'INNOVATION INFIRMIÈRE

Moteur des transformations en santé

2 au 5
JUIN
2025

LAUSANNE

Nursing innovation: driving health transformations

PARTNERSHIP PROGRAM

Congress host



Centre hospitalier
universitaire vaudois

BE PART OF THE WORLD CONFERENCE OF FRANCOPHONE NURSES

In June 2025, Lausanne will be the hub of nursing knowledge of the global Francophone community. More than 1,500 nurses from all over the world will travel to Lausanne to share their cutting edge knowledge and innovations in health.



**Associate your organization with
this unique, prestigious event.
Join us in 2025!**

Hélène Salette, R.N., M.S.N., CHW
Executive Director of SIDIIEF

TABLE OF CONTENTS

THE CONFERENCE

SIDIIEF: the only global francophone nursing network	4
World conference: the event par excellence of nursing expertise	5
Profile of participants	6
Conference theme: spotlight on nursing innovation	7
The CHUV, renowned host	6
Destination: Lausanne	8

THE PARTNERSHIP

Why partner with us?	9
Levels of partnership and benefits	11
Advertising Options	21
Reminder of the main visibility opportunities	22
Exhibition	24
Contribute to the support fund: a gesture of professional solidarity	26
Partnership registration form	27

SIDIIEF: THE ONLY GLOBAL FRANCOPHONE NURSING NETWORK

The **Secrétariat international des infirmières et infirmiers de l'espace francophone (SIDIIEF)** is an international non governmental organization that brings together the leaders of the nursing profession in the Francophone community around the world.

Created in Montreal in 2000, this **independent, open and visionary entity** has built a solid network of members from Europe, the Middle East, Africa and North America, which allows it to reach nearly one million professionals in some twenty countries.

Strengthened by a network of excellence composed of nursing associations, professional orders, nursing schools and health institutions, SIDIIEF takes a position on crucial health issues, identifies emerging trends and contributes to the dissemination of Francophone knowledge throughout the world. **An indispensable reference, it catalyzes the progress and advancement of the nursing discipline for the improvement of the health of populations and universal access to care.**

VISIONNAIRE
UNIQUE
COLLABORATIF

ENGAGÉ
INDÉPENDANT
CONNECTÉ

SIDIIEF is celebrating its 25th anniversary

Special celebrations and increased promotion of the 25th anniversary will be deployed to highlight the event. SIDIIEF would like to welcome a record number of participants who want to be at the heart of this not to be missed event.

WORLD CONFERENCE: THE EVENT PAR EXCELLENCE OF NURSING EXPERTISE

SIDIIEF's world conference is the **hub of nursing knowledge**. Held in a French speaking city every three years, **each edition succeeds in bringing together all the lifeblood of the profession and serves as a reference for specialists in the field.**

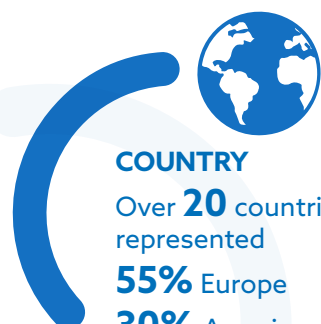
For four days, more than 1,500 participants from the global Francophone community will meet to network, share their expertise and be inspired by the latest developments in health.



PARTICIPANTS

Over **1 500**
participants

including over **800**
from Europe



COUNTRY

Over **20** countries
represented

55% Europe

30% Americas

10% Africa

5% Maghreb/
Near East



COMMUNICATION

Over **1 000**
communications
submitted:

400
oral communications

and **300** poster
communications



PARTICIPANTS' PROFILE

Nurses, doctors,
midwives and other
professionals, re-
searchers, clinicians,
educators, managers,
policy makers



PARTNERS

More than **30** conference
partners and over
40 exhibitors

PROFILE OF PARTICIPANTS

CLINICAL EXPERTS

University hospital and hospitals
Health center
Private clinics

40%

REPRESENTATIVES OF ASSOCIATIONS - LEADERS IN THE HEALTH FIELD

Regulatory professionals
Public health professionals
Heads of networks and associations managers

30%

GOVERNMENT DECISION MAKERS AND PROFESSIONALS FROM THE PUBLIC SECTOR

Political leaders
Representatives of organizations
Public sector professionals (local, provincial and national level)

10%

ACADEMICS AND RESEARCHERS

Nursing science
Medicine
Political sciences and regulation

20%

Nurses, by virtue of their competence and number, have influence both at the policy level and in the organization of health care and services. Increasingly, around the world, nurses have the right to prescribe and influence the choice of medical equipment.



CONFERENCE THEME: SPOTLIGHT ON NURSING INNOVATION

The theme of the conference ***Nursing innovation: driving health transformations*** recalls one of the main strengths of leadership and nursing expertise: a universal figure on the front line of health care providing 90% of all care, the nursing profession brings together the first agents of change in health systems. Whether working in a thriving or developing economy, nurses are the hard core of national health systems in terms of numbers.

Present throughout the continuum of life, nurses are the key players in transformations and innovations aimed at improving access to care, quality of care and patient safety. By combining their in depth knowledge of the needs and realities of patients, families and communities with their expertise and skills, they are able to promote innovative care practices, design new models of care organization, contribute to the development of cutting edge knowledge and influence health policies.

The conference program includes:

- Internationally renowned panels and conferences.
- Simultaneous sessions and poster sessions that will shed light on nursing innovations.
- Social events (welcome cocktail and gala evening) for networking.
- An exhibition where participants can discover the latest trends in products and services in the field of health.

Nursing innovation, across the globe, has the full potential to bring about positive and transformative changes in access to health care.

THE CHUV, RENOWNED HOST



**Centre hospitalier
universitaire vaudois**

For this 9th edition, the SIDIIEF conference is delighted to have the Lausanne University Hospital (Centre hospitalier universitaire Vaudois) an international institution, as its host.

The Lausanne University Hospital (CHUV) is one of the five Swiss university hospitals and among the 15 best hospitals in the world, according to the 2022 ranking of Newsweek magazine. Through its collaboration with the Hautes écoles de la santé, the Université de Lausanne and the Swiss Federal Institute of Technology, the CHUV plays a leading role on a European scale in the fields of health care, research, and training.

It aims to be a European reference centre in cutting edge fields such as oncology, infectious diseases, neuroscience, immunology and genomic medicine. The CHUV is also a pioneer in the implementation of advanced nursing practice roles in direct patient care in all hospital clinical specialties.

The CHUV, a member of SIDIIEF and resolutely committed to knowledge sharing and nursing excellence, is delighted to welcome the global nursing community to Lausanne in 2025!

This unique scientific event also benefits from the support of the Swiss Federal Institute of Technology (École Polytechnique de Lausanne - EPFL), a key partner in innovation and technology.

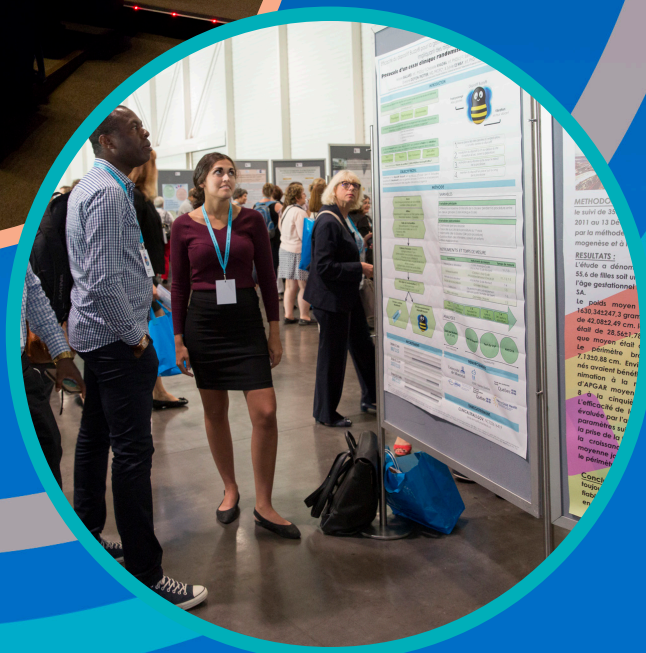
DESTINATION: LAUSANNE

The capital of the canton of Vaud in Switzerland, Lausanne enjoys an exceptional panoramic view of Lake Geneva and the Alps. It is distinguished by its multiple vocation as an Olympic capital, a sustainable city, a renowned centre of education and culture. Around its Gothic cathedral, it has a population of multiple origins and is home to the headquarters of many multinational companies.

A city on a human scale, one of the greenest in Europe, Lausanne has earned the title of "Best small city in the world". This cradle of the Olympic movement is bustling with activities that make it a popular destination for conferences and tourism.



PARTNERSHIP PROGRAM



WHY PARTNER WITH US?



PROMOTE

Your organization by presenting your products and services to an international nursing audience and key organizations in the profession.



NETWORK

And increase your visibility among 1,500 nurses from over 20 countries.



POSITION

Your organization as a leader in your industry with a clientele of experts in the field of health.

By becoming a partner, you are associating with one of the most respected professions in the world for its expertise and essential contribution to health. At the heart of a program conducive to networking and sharing, you will enjoy a unique connection with the international French speaking nursing representatives.

Don't miss this unique opportunity to promote your products and services with specialists and decision makers in strategic and operational roles in the field of health care.



PRESTIGE PARTNER

PRESTIGE PARTNER

CHF65,000
Exclusive partnership

This exclusive partnership package includes:

- The opportunity to organize an **activity with participants** based on capacity
- The **list of participants** who have given their consent
- A **special meeting** with representatives of the Board of Directors
- A **dedicated meeting space** for the three (3) days of the conference
- **Your logo** on the conference poster
- A **speech of about three (3) minutes** during the opening ceremony
- A **message from the partner** in the official conference program
- A **message** in the post-conference publication
- One (1) 18 sqm prime space in the exhibition (value of CHF3,450)
- Five (5) full registrations for the conference (total value of CHF3,750)
- Four (4) tickets for the gala evening (total value of CHF600)

VISIBILITY

BEFORE THE CONFERENCE

- Two (2) advertising inserts in the conference newsletter
- Logo on the homepage of the conference website
- One (1) post on our social media

DURING THE CONFERENCE

- Insertion of a promotional document (provided by the partner) in participants' document holders
- Logo on the conference program
- Logo on the honour roll located in the registration area
- Logo on the giant screens before the plenary sessions
- Identification on the signage associated with the partnerships
- Mention of the partnership in the president's speech during the opening ceremony
- Mention of the level of partnership in front of the partner's booth

AFTER THE CONFERENCE

- Logo and mention in the special post conference publication
- Post-conference message on our social networks
- Personalized visibility impact report

GOLD PARTNER

GOLD PARTNER

CHF35,000

Three (3) partnerships available

This partnership package includes:

- The opportunity to organize a **30-minute activity with participants**
- The **list of participants** who have given their consent
- A **dedicated meeting space** for one day during the conference
- Three (3) full registrations for the conference (total value of CHF2,250)
- Two (2) tickets for the gala evening (total value of CHF300)
- One (1) 9 sqm prime space in the exhibition (value of CHF1,850)

VISIBILITY

BEFORE THE CONFERENCE

- One (1) advertising insert in the conference newsletter
- Logo on the homepage of the conference website
- One (1) post on our social media

DURING THE CONFERENCE

- Insertion of a promotional document (provided by the partner) in participants' document holders
- Logo on the conference program
- Logo on the honour roll located in the registration area
- Logo on the giant screens before the plenary sessions
- Identification on the signage associated with the partnerships
- Mention of the partnership in the president's speech during the opening ceremony
- Mention of the level of partnership in front of the partner's booth

AFTER THE CONFERENCE

- Logo and mention in the special post conference publication
- Post-conference message on our social networks
- Personalized visibility impact report

GALA EVENING

CHF30,000
Unique partnership

This partnership package includes:

- Being **the only partner associated with the gala evening**
- The possibility of offering guests a gift or holding a draw in the room (provided by the partner)
- The list of participants registered for the gala evening who have given their consent
- The possibility of sending a personalized message to gala evening participants
- A three (3) minute speech during the opening of the gala evening
- Your logo on the menus and all the promotional material for the gala evening
- One (1) table with ten (10) seats, reserved and identified (value of CHF1,350)
- One (1) 9 sqm space in the exhibition (value of CHF1,850)

VISIBILITY

BEFORE THE CONFERENCE

- Rotating logo on the homepage of the Conference website
- Pre-conference message on our social media

DURING THE CONFERENCE

- Insertion of a promotional document (provided by the partner) in participants' document holders
- Logo on the conference program
- Logo on the honour roll located in the registration area
- Logo on the giant screens before the plenary sessions
- Identification on the signage associated with the partnerships
- Mention of the level of partnership in front of the partner's booth

AFTER THE CONFERENCE

- Logo and mention in the special post conference publication
- Post-conference message on our social media
- Personalized visibility impact report



WELCOME COCKTAIL

SILVER PARTNER

CHF30,000
Unique partnership

This partnership package includes:

- Being the only partner associated with the welcome cocktail
- Leading an activity during the welcome cocktail
- The possibility of offering guests a gift or holding a draw in the room (provided by you)
- One (1) message from you to invite participants to the welcome cocktail
- Two (2) full registrations for the conference (total value of CHF1,500)
- One (1) 9 sqm space in the exhibition (value of CHF1,850)

VISIBILITY

BEFORE THE CONFERENCE

- Rotating logo on the homepage of the Conference website
- Pre-conference message on our social media

DURING THE CONFERENCE

- Insertion of a promotional document (provided by the partner) in participants' document holders
- Logo on the conference program
- Logo on the honour roll located in the registration area
- Logo on the giant screens before the plenary sessions
- Identification on the signage associated with the partnerships
- Mention of the level of partnership in front of the partner's booth

AFTER THE CONFERENCE

- Logo and mention in the special post conference publication
- Post-conference message on our social media
- Personalized visibility impact report

GASTRONOMY

SILVER PARTNER

CHF25,000
Unique partnership

This partnership package includes:

- Being the **exclusive partner for all breaks and meals** throughout the conference
- An exclusive display of your logo during each break and each meal offered during the conference
- Two (2) full registrations for the conference (total value of CHF1,500)

VISIBILITY

BEFORE THE CONFERENCE

- Rotating logo on the homepage of the Conference website
- Pre-conference message on our social media

DURING THE CONFERENCE

- Insertion of a promotional document (provided by the partner) in participants' document holders
- Logo on the conference program
- Logo on the honour roll located in the registration area
- Logo on the giant screens before the plenary sessions
- Identification on the signage associated with the partnerships

AFTER THE CONFERENCE

- Logo and mention in the special post conference publication
- Post-conference message on our social media
- Personalized visibility impact report

RECOGNITION AWARDS

SILVER PARTNER

CHF20,000
Unique partnership

This partnership package includes:

- Being the **exclusive partner for the *Recognition awards***
- A networking activity with the recipients

SOLD



La Source.

Institut et Haute
Ecole de la Santé

VISIBILITY

BEFORE THE CONFERENCE

- Rotating logo on the homepage of the Conference website
- Pre-conference message on our social media

DURING THE CONFERENCE

- Insertion of a promotional document (provided by the partner) in participants' document holders
- Logo on the conference program
- Logo on the honour roll located in the registration area
- Logo on giant screens during plenary sessions
- Identification on the signage associated with the partnerships
- Mention of the level of partnership in front of the partner's booth

AFTER THE CONFERENCE

- Logo and mention in the special post conference publication
- Post-conference message on our social media
- Personalized visibility impact report

CONNECTION

BRONZE PARTNER

CHF15,000

Unique partnership

This partnership package includes:

- Being the **exclusive partner for the mobile app**
- Special visibility on the mobile app

VISIBILITY

DURING THE CONFERENCE

- Logo on the conference program

AFTER THE CONFERENCE

- Logo and mention in the special post-conference publication
- Visibility impact report

POSTER SESSIONS

CHF10,000

Unique partnership

This partnership package includes:

- Being the official presenter of the poster sessions
- Participating in leading the guided tours of the posters selected
- The daily presentation of the prizes for the *Coup de coeur* poster
- The possibility of giving away promotional items (provided by the partner)
- Your logo in the area dedicated to the poster session

VISIBILITY

DURING THE CONFERENCE

- Logo on the conference program

AFTER THE CONFERENCE

- Logo and mention in the special post-conference publication
- Visibility impact report



Fédération des hôpitaux vaudois



PLENARY EVENT

BRONZE PARTNER

CHF5,000

Ten (10) partnerships available



This partnership package includes:

- The announcement of sponsorship of the plenary session (subject to acceptance by the Scientific Committee)
- Acknowledgement by the master of ceremonies during the introduction of the plenary session
- Your logo displayed during the acknowledgement by the master of ceremonies

VISIBILITY

DURING THE CONFERENCE

- Logo on the conference program

AFTER THE CONFERENCE

- Logo and mention in the special post-conference publication
- Visibility impact report

CONTINUING EDUCATION

CHF5,250

Three (3) partnerships available

This partnership package includes:

- The presentation of a continuing education activity pre- or post-conference
- The possibility of offering the activity as part of SIDIIEF's continuing education activities after the conference
- Your logo in the training activity room
- One (1) full registration for the conference (total value of CHF750)

VISIBILITY

DURING THE CONFERENCE

- Logo on the conference program

AFTER THE CONFERENCE

- Logo and mention in the special post-conference publication
- Visibility impact report

BRONZE PARTNER

SIMULTANEOUS SESSION

CHF3,750

Ten (10) partnerships available



This partnership package includes:

- Presentation of your 90-minute customized activity as part of the scientific program (content approved by the organizing committee)
- The possibility of offering the activity as part of the *Major discussions of SIDIIEF 2026 – The Conference on tour* after the conference
- Your logo in the activity room
- Your logo in the conference program announcing the activity
- One (1) pass to the presentation day (value of CHF425)

OFFRE DE VISIBILITÉ

DURING THE CONFERENCE

- Logo on the conference program

AFTER THE CONFERENCE

- Logo and mention in the special post-conference publication
- Visibility impact report

DOCUMENT HOLDERS

CHF5,000

This unique partnership package includes:

- 2,500 document holders provided by you and given to all participants
- Your logo exclusively on the document holder alongside the conference graphic
- Logo on the conference program
- Logo and mention in the special post-conference publication
- Visibility impact report

PENS

CHF2,000

This unique partnership package includes:

- 2,500 pens provided by you and given to all participants
- Your logo exclusively on the pen
- Logo on the conference program
- Logo and mention in the special post-conference publication
- Visibility impact report



REUSABLE WATER BOTTLES

CHF1,500

This unique partnership package includes:

- 2,500 bottles provided by you and given to all participants
- Your logo exclusively on the bottle
- Logo on the conference program
- Logo and mention in the special post-conference publication
- Visibility impact report



ADVERTISING OPTIONS

POST-CONFERENCE DIGITAL PUBLICATION

Full page	2 750 CHF
1/2 page	2 000 CHF
1/4 page	1 350 CHF



NEWSLETTER BANNER AD | 850 CHF

1 200px (L) x 180px (H)
72 DPI / JPG file

1200 x 180

DOCUMENT HOLDER INSERT | 950 CHF

1 document of 20 pages maximum or 1 goodie

BOOK LAUNCH | 675 CHF

REMINDER OF THE MAIN VISIBILITY OPPORTUNITIES

	PRESTIGE	GOLD	SILVER	BRONZE
BEFORE THE CONFERENCE				
Advertising insert in the conference newsletter	2	1	—	—
Logo on the conference poster	●	—	—	—
Logo on the homepage of the conference website	●	●	Rotating	—
Pre-conference message on our social media	●	●	●	—
DURING THE CONFERENCE				
Speech (± 3 min.) during the opening ceremony	●	—	—	—
Mention of the partnership in the president's speech during the opening ceremony	●	●	—	—
Insertion of a promotional document provided by the partner in participants' document holders	●	●	—	—
Message from the partner in the official conference program	●	—	—	—
Logo on the conference program	●	●	●	●
Logo on the honour roll located in the registration area	●	●	●	—
Logo on the giant screens before the plenary sessions	●	●	●	—
Identification on the signage associated with the partnerships	●	●	●	—
One (1) space in the exhibition	18 sqm prime space	9 sqm prime space	9 sqm space	—
Mention of the level of partnership in front of the partner's booth	●	●	—	—
AFTER THE CONFERENCE				
Logo and mention in the special post-conference publication	●	●	●	●
Post-conference message on our social media	●	●	—	—
Visibility impact report	personalized	personalized	personalized	●

PROPOSE YOUR IDEAL PARTNERSHIP

At SIDIIEF, we love and encourage ideas that are out of the box! Would you like to become a partner and have a clear idea of your ideal partnership, or would you like to discuss different options?

Contact us and we'll be happy to talk to you to find the right partnership for you!

Julie Marinier-Desjardins
Partnerships and Events Manager
SIDIIEF
+ 1 514 849 6060, ext. 602
j.marinier-desjardins@sidiief.org



EXHIBITION



MORE THAN AN EXHIBITION, A WINDOW OPEN TO THE WORLD!

At the heart of the 2025 Conference, the exhibition aims to be a showcase of global innovation in health. From all over the global Francophone community, decision makers, professionals, representatives of communities and organizations looking for concrete initiatives will meet exhibitors who have taken the opportunity to showcase their know how.

A LIVELY AND ORIGINAL HUB

The exhibition is sure to draw a large number of visitors. The exhibition area will host many conference attractions and activities: welcome cocktail, coffee break, lunch.

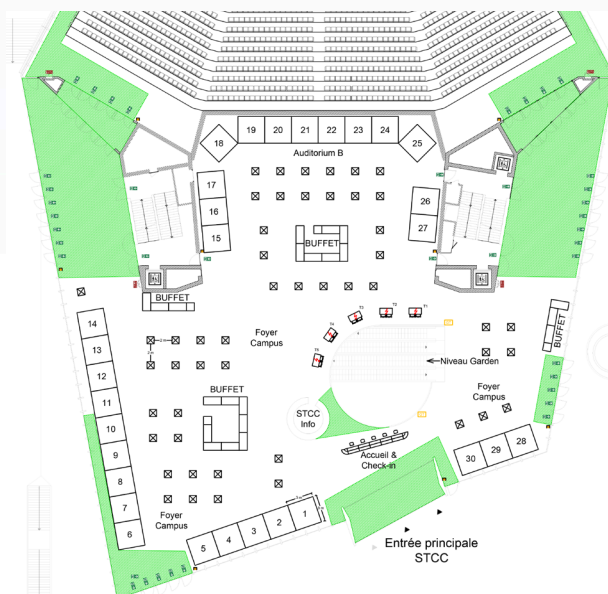
Everything has been planned to make the exhibition an ideal place for fruitful exchanges.

Maximize your visibility!

By being part of the exhibition, you will benefit from great visibility and have the opportunity to do some valuable networking.

VISIBILITY FOR EXHIBITORS

- Descriptive mention and hyperlink in the exhibitor directory on the conference website and on the mobile app
- Descriptive mention in the exhibitor directory in the official program



RENTAL COSTS

EXHIBITION SPACE			TURNKEY BOOTH (IN ADDITION TO THE SPACE)		
DESCRIPTION	SIZE	PRICE excluding VAT	DESCRIPTION	SIZE	PRICE excluding VAT
Please note: This rate only includes an unfurnished exhibition space. Two (2) exhibition registrations and the meal are included. There is a reduction of CHF100 for SIDIIEF member associations and institutions.	9 sqm	CHF 1,850	White panels, metal frame, banner with exhibitor's name, standard lighting with 2 spotlights, 1 220V electrical outlet, 1 table and 2 chairs	9 sqm	CHF 1,040
	18 sqm	CHF 3,450		18 sqm	CHF 1,805

NPO ISLAND - CHF500 Maximum of five (5) spaces available. Please note: This rate does not include registration for the conference. Priority will be given to SIDIIEF member organizations.

CONTRIBUTE TO THE SUPPORT FUND: A GESTURE OF PROFESSIONAL SOLIDARITY

Since its creation, SIDIIEF has been actively working to develop its global nursing network, with a constant concern to ensure **the full participation of the entire Francophone nursing community and particularly representatives from non-OECD countries (developing countries).**

In order to encourage the greatest possible participation of nurses from emerging countries, SIDIIEF creates a Support Fund for each of its world conferences. 100% of the donations received for the fund are dedicated to covering travel and accommodation expenses. It allows nurses from non OECD countries to come and present their communication project selected by the international scientific committee, and thus share their realities, health issues and innovations with the entire global nursing community.

The nursing profession is at the heart of all health systems around the world. The Support Fund helps to raise awareness of issues and solutions from emerging countries, to ensure all voices and initiatives are heard.

Partner with the nursing profession and contribute to the Support Fund to allow all nurses to come together and share their knowledge and experiences at the 2025 Conference.

A full participation grant is valued at CHF2,800 per nurse and includes:

- Travel expenses
- Accommodation expenses
- Conference registration fee
- Fees to obtain a visitor visa

Visibility as a patron sponsor of the Support Fund for any donation of CHF2,800 or more:

- Inclusion of your company's name and logo in the Support Fund's official program and donor list.
- Letter sent to the grant recipients informing them of the names of all donors to the Support Fund.
- Publication of your company's name in the various SIDIIEF reports, as a donor to the Support Fund

SIDIIEF will provide a detailed report on the use of the Support Fund and the number of grants awarded.

PARTNERSHIP REGISTRATION FORM

NAME OF THE ORGANIZATION	
NAME OF THE CONTACT PERSON	
TITLE	
Email (@)	
TELEPHONE	

YOUR CHOICE OF PARTNERSHIP	QTY	PRICE	
PRESTIGE PARTNER	1	CHF65,000	
GOLD PARTNER	3	CHF35,000	
GALA EVENING PARTNER	1	CHF30,000	
WELCOME COCKTAIL PARTNER	1	CHF30,000	
GASTRONOMY PARTNER	1	CHF25,000	
RECOGNITION AWARDS PARTNER	0	CHF20,000	SOLD
CONNECTION PARTNER	1	CHF15,000	
POSTER SESSIONS PARTNER	0	CHF10,000	SOLD
PLENARY EVENT PARTNER	6	CHF5,000	
PARTNER: CONTINUING EDUCATION	3	CHF5,250	
PARTNER: SIMULTANEOUS SESSION	0	CHF3,750	SOLD
DOCUMENT HOLDER PARTNER	1	CHF5,000	
PEN PARTNER	0	CHF2,000	SOLD
REUSABLE WATER BOTTLE PARTNER (1) (CHF1,500)	0	CHF1,500	SOLD
9 sqm BOOTH	-	CHF1 850	
18 sqm BOOTH	-	CHF3 450	
NPO ISLAND	4	CHF500	

Please return this form to Julie Marinier-Desjardins: j.marinier-desjardins@sidiief.org



INFORMATION AND RESERVATION

Julie Marinier-Desjardins
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